

### **Press Release**

# Telia Carrier Extends Partnership and Channel Coverage with Telarus in Canada and UK

Stockholm, 29 October 2020 –<u>Telia Carrier</u> today announced an expanded partnership with <u>Telarus</u>, LLC., the largest privately-held master agent of business cloud infrastructure and SaaS providers in the United States. Through the expanded partnership, Telarus will offer Telia Carrier's complete suite of <u>IP Transit</u>, <u>Cloud Connect</u>, <u>DDoS Mitigation</u> and <u>Ethernet</u> services to its expansive network of agents, VARs and MSPs in Canada and the United Kingdom.

"Our goal is to provide our partners solutions for the exact problem they need to solve," said Patrick Oborn co-founder and chief product officer at Telarus. "We have seen a dramatic increase in international business, and our partners will be able to leverage Telia Carrier's experience and presence in these markets."

Having worked with Telarus in North America for many years, this extended partnership will allow Telia Carrier to expand that successful relationship to the Canadian and European markets.

With a network of over 4,000 technology brokers, Telarus is one of the only master agents that reinvests in developing tools to make their partners' lives easier providing the best support organization in the industry, which includes cybersecurity, SD-WAN, Cloud, mobility, contact center, and ILEC specialty practices to help partners identify and design the right technology solutions for their customers. Telarus has been named the top master agent by the Telecom Association for the past three years – the first and only company in the carrier channel to earn this accolade.

"Our extended partnership and collaboration with Telarus is further validation of Telia Carrier's commitment to providing exceptional network services and a positive customer experience on a global scale," said Rob Pulkownik, Telia Carrier's head of Channel Sales. "Telarus' extensive agent base in the US, Canada and the UK complements our global sales force, allowing us to connect with more customers who will benefit from our services."

In March of 2020, Telia Carrier announced its channel partner program to bolster sales and better serve enterprise end-user customers in the US market. As a part of its channel strategy, Telia Carrier also rolled out a self-service agent portal and a customer portal to attract new partners to meet accelerated market demand as organizations continue to transform their International businesses with digital solutions.

# **Additional Resources:**

Telia Carrier Launches New Partner Program



#### **About Telia Carrier**

Telia Carrier solves global connectivity challenges for multinational enterprises whose businesses rely on digital infrastructure. On top of the world's #1 ranked IP backbone and a unique ecosystem of cloud and network service providers, we provide an award-winning customer experience to customers in 120 countries worldwide. Our global Internet services connect more than 700 cloud, security and content providers with low latency. For further resilience, our private Cloud Connect service connects directly to Amazon Web Services, Microsoft Azure, Google Cloud, IBM Cloud and Oracle cloud across North America, Europe and Asia. Discover more at Teliacarrier.com, and follow us on LinkedIn and Twitter.

#### **About Telarus**

Built for You, Telarus is the largest privately held technology services distributor (master agent) in the United States. Our dynamic agent-partner community sources data, voice, cloud, and managed services through our robust portfolio of over 200 leading service providers. We are best known for our home-grown software pricing tools and mobile apps that are unique in the industry. To help our partners grow their businesses, we've assembled the best support organization in the industry, which includes cybersecurity, SD-WAN, Cloud, mobility, contact centre, and ILEC speciality practices whose primary goal is to help our partners identify and design the right technology solutions for their customers. To learn more about the Telarus opportunity, please visit <a href="https://www.telarus.com">www.telarus.com</a>, or follow us on Twitter @Telarus.

#### Contacts

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